
Title *

Save the Date: Magnetic Church

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Leadership Institute

“SAVE THE DATE”

Magnetic Church
June 5–6, 2009
Church of the Advent in Kennett Square

To all Rectors and Parish leaders in the Diocese,

It may still be mid-Lent, but now is the time we can do one thing to take advantage of growth opportunities this Fall and Christmas: Put the next Magnetic Church conference on your parish calendar for Friday Evening and Saturday, June 5th and 6th at Church of the Advent in Kennett Square.

Magnetic Church is a set of practical tools every parish can use to increase the number of guests who come as first-timers and increase the number of first timers who stay and make that wonderful discovery that in your parish they've found the home they've been looking for.

Episcopalians know that hospitality is a far better model for doing evangelism than sales could ever be. Andy Weeks, founder and presenter of Magnetic Church, comes from that perspective. He has developed Magnetic Church to help give Episcopalians tools to be more inviting and welcoming, and to have fun doing it.

Today, you can take three minutes to be more ready for the Fall and Christmas seasons. Here are three quick steps to make Magnetic Church happen for your parish this June:

- o First, print the attached poster and put it on your parish bulletin boards with a signed hand-written note on the face to the effect of “Let’s do this. See me.”
- o Second, forward this email to your entire parish leadership team with a quick note urging their support, involvement and suggestions for who else in the parish should participate.
- o Third, block out the dates in your own calendar so you don’t miss out.

We have had wonderful responses from our first Magnetic Church Event and hope that you will be able to participate in this program that has been proven to stimulate parish growth.

Yours in faith,

Henry Carnes

Henry Carnes
Director of Education and Training
Episcopal Diocese of Pennsylvania
240 South Fourth Street
Philadelphia, PA 19106

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